

About Me

I am a passionate UI/UX designer who always get attracted by the designs around me. I like to think about the reasons behind the design decisions all the time.

Tools

Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Adobe After Effects
Figma
Sketch

Coding

HTML
CSS
Processing

Skills

UX design
UI design
Graphic design
User Research
User Testing
Wireframing
Prototyping

Education

BSc, Interactive Arts & Technology

Simon Fraser University, Surrey, BC
2019 - 12/2022(expected)

Diploma, Design Formation

Langara College, Vancouver, BC
2013 - 2015

UI/UX Design Experience

UI/UX Designer • UniGo Car Sharing App

Interface Design Class, Simon Fraser University | Nov - Dec 2020

Designed a student-oriented car sharing mobile app for better affordability and efficiency.

Contributed to all design phases including developing concepts, iterating wireframes, creating a visual system, and prototyping.

Conducted competitive analysis by auditing market products to create the unique request car feature in the app.

Organized 2 sessions of user testing online to improve the user experience.

UI/UX Designer • Libro Cafe Branding and App

Graphic Design Class, Simon Fraser University | Nov 2019 & Dec 2020

Transformed brand's core values into practical designs through the friendly and intriguing logo and visual guidelines to keep the branding consistency.

Researched on coffee shop apps and food delivery apps to deliver a smooth and contactless shopping experience on Libro Cafe app during the pandemic.

Graphic Design Experience

Graphic/UI Designer

Eliions International Consulting Inc., Vancouver, BC | Apr 2019 - Jun 2019

Created 6 different websites on Wix for clients from various industries during one month to improve clients' companies visibility on the market and designed marketing materials such as flyers and posters for internal and external uses.

Graphic Designer

Onikon Creative Inc., Surrey, BC | Jul 2017 - Jan 2019

Designed marketing materials such as sellers guides, buyers guides, brochures and flyers by following clients' branding guidelines to keep the brand consistency.

Finished 8 design tasks on a daily basis such as creating new postcards and brochures with minimal supervision.

Graphic/Web Designer

Webinjected Solutions Inc., Richmond, BC | Feb 2017 - Jul 2017

Organized site contents and developed site navigation to deliver a user friendly experience on the website by conducting market analysis research.

Created website wireframes and prototypes to represent and communicate the ideas with clients clearly and changed the designs based on feedback.

Graphic Designer/Marketing Coordinator

David Chen Realtor, Vancouver, BC | Jan 2016 - Feb 2017

Created marketing materials including brochures, flyers, ads, and email campaigns to promote company listings and generate leads.

Managed social media platforms and creating contents on Facebook, Instagram, Twitter, and WeChat to promote and increase the visibility of the company.