

## About Me

I am a passionate UX/UI designer who transforms from the graphic design field. With a graphic design and UX design background, I bring a creative problem-solving approach to create beautiful yet practical products that people love to use.

## Skills

UX design  
UI design  
Graphic design  
User Research  
User Testing  
Wireframing  
Prototyping

## Tools

Adobe Photoshop  
Adobe Illustrator  
Adobe InDesign  
Adobe After Effects  
Figma  
Sketch

## Coding

HTML  
CSS  
Processing

## Education

### BSc, Interactive Arts & Technology

Simon Fraser University, Surrey, BC  
2019 - 05/2023(expected)

### Diploma, Design Formation

Langara College, Vancouver, BC  
2013 - 2015

## UI/UX Design Experience

### UI/UX Designer • Intern

Remitbee, Mississauga, ON | May 2021 - Current

Designed a user-friendly website to promote and introduce the upcoming chat app. Performed heuristic evaluation to inspect the usability of the app interface, provided feedback, and possible solutions. Redesigned the key features of the chat app to improve user experience by conducting A/B testing and survey.

### UI/UX Designer • UniGo Car Sharing App

Interface Design Class, Simon Fraser University | Nov - Dec 2020

Designed a student-oriented car sharing mobile app for better affordability and efficiency. Contributed to all design phases including developing concepts, iterating wireframes, creating a visual system, and prototyping. Conducted competitive analysis by auditing market products to create the unique request car feature in the app. Organized 2 sessions of user testing online to improve the user experience.

### UI/UX Designer • Libro Cafe Branding and App

Graphic Design Class, Simon Fraser University | Nov 2019 & Dec 2020

Transformed brand's core values into practical designs through the friendly and intriguing logo and visual guidelines to keep the branding consistency. Researched on coffee shop apps and food delivery apps to deliver a smooth and contactless shopping experience on Libro Cafe app during the pandemic.

## Graphic Design Experience

### Graphic/UI Designer • Full-time

Elirons International Consulting Inc., Vancouver, BC | Apr 2019 - Jun 2019

Created 6 different websites on Wix for clients from various industries during one month to improve clients' companies visibility on the market and designed marketing materials such as flyers and posters for internal and external uses.

### Graphic Designer • Full-time

Onikon Creative Inc., Surrey, BC | Jul 2017 - Jan 2019

Designed marketing materials such as sellers guides, buyers guides, brochures and flyers by following clients' branding guidelines to keep the brand consistency. Finished 8 design tasks on a daily basis such as creating new postcards and brochures with minimal supervision.

### Graphic Designer/Marketing Coordinator • Full-time

David Chen Realtor, Vancouver, BC | Jan 2016 - Feb 2017

Created marketing materials including brochures, flyers, ads, and email campaigns to promote company listings and generate leads. Managed social media platforms and creating contents on Facebook, Instagram, Twitter, and WeChat to promote and increase the visibility of the company.